

## BRAND YOUR BUSINESS WITHOUT BREAKING THE BANK.

Our ultra-thin, modernized material outperforms carpeted surfaces and slippery decals in high impact areas.



Grippy Mat vs. carpet mats

### Wow! This is thin!

Floor mats have finally evolved. Grippy Mat is lightweight, low profile, highly absorbent and never a trip hazard. But don't let its thin look fool you — this is one durable mat.



### Lookin' sharp!

State-of-the-art digital printing on a smooth surface produces sharp images in a virtually unlimited color range. Logos on carpet mats can fade and distort as the pile crushes over time.



### And it sticks, too!

Adhesive-backing keeps Grippy Mat right where you place it, then pulls up easily without residue. Other mats ripple, bunch up and shift out of place, causing slips and trips. Ouch.



### Grippy Mat goes where decals can't!

Safely place your branding and promotions in wet areas and slippery, high-traffic locations. Grippy Mat absorbs liquids and adds traction — you can't do that with decals.



SEE WHERE YOU CAN STICK IT! →



# Grippy Mat Floor Signage

## BUILT DIFFERENT. PROVEN TO WORK.

- Easy and cost-effective to launch promotional programs
- Thinner and safer than traditional carpeted logo mats; eliminates hassles of heavy, outdated rugs
- Tight-grip adhesive backing provides safe footing, with no shifting, bunching or ripples; Mats also available with special adhesive for use on carpeting to get your signage into even more areas
- High-traction surface removes dirt and moisture from shoes
- ADA compliant for wheelchairs/walkers; won't obstruct doors or create trip hazards
- Lets you put your messaging in high-traffic areas, even wet locations where slips and falls are a concern

## HIGH-DEFINITION PRINTING

- Higher resolution images offer more clarity than printing on carpet
- UL Greenguard Gold Certified ink meets emission standards
- Mat lays flat and stays flat so your brand image stays sharp — printing won't wrinkle, wear or crumble
- Unrestricted printing capabilities — from fine type to Pantone colors and complex artwork, we can hit your brand standards

## EASY MAINTENANCE

- No need to remove mats when it's time to clean your floors — eliminates the rolling, removing and replacing of carpeted mats
- Clean in place with a vacuum or floor scrubber (won't affect printing)
- Lasts 3–6 months depending on your conditions and traffic patterns
- Sticks to most commercial floor surfaces including concrete, VCT, linoleum, ceramic tile, quarry tile and laminate flooring

## WHERE IT WORKS

- Entrances
- Walkways
- Beverage & Food Bars
- Displays
- Aisles
- Service Counters

## MAT MAINTENANCE

- DURABILITY:** 3 to 6 months
- FLOOR SURFACE:** Hard and Carpeted Surfaces (indoor only)
- CLEANING:** Vacuum, Sweep, Mop, Scrubber



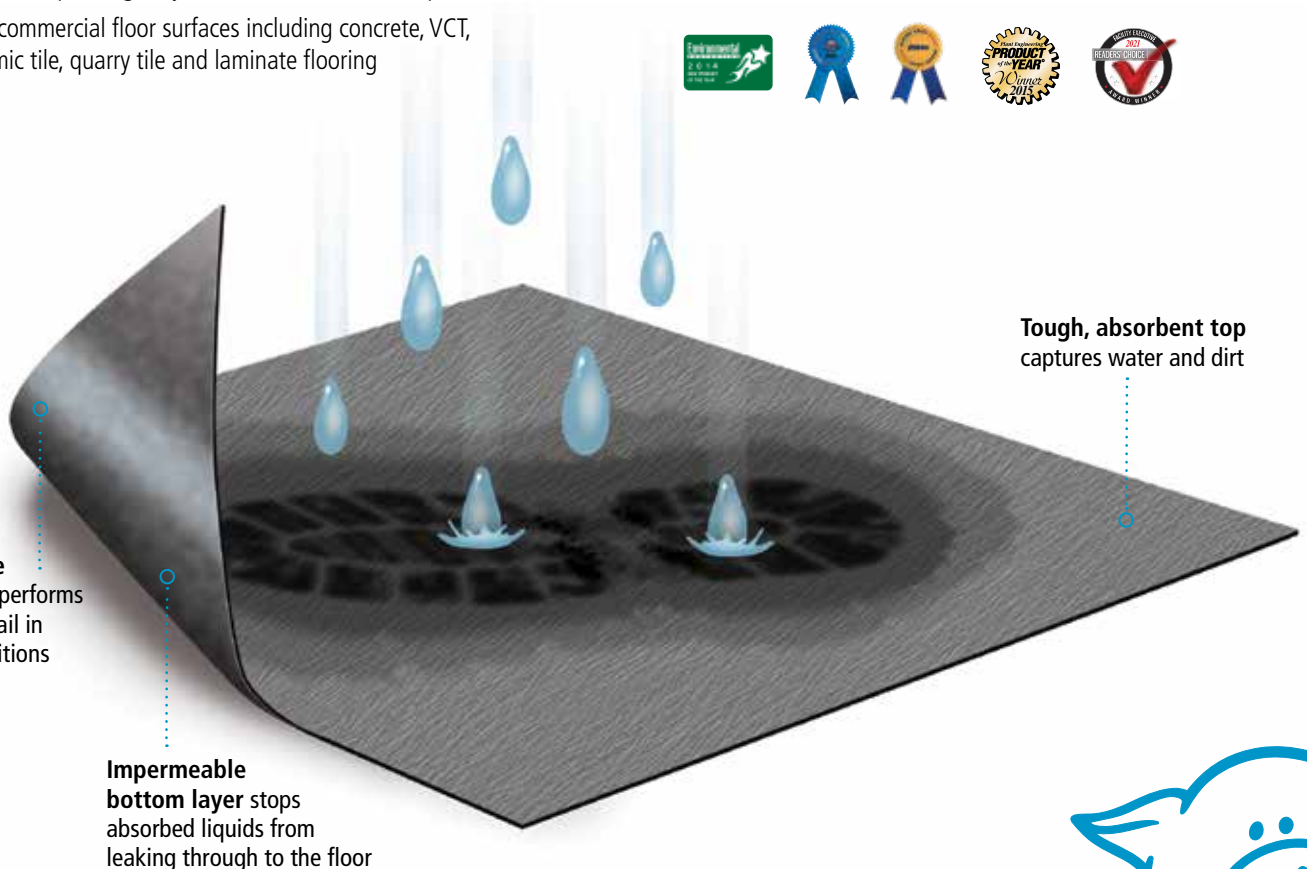
*"Awesome! PIG Grippy Floor Mat is the best thing since sliced bread ... has improved housekeeping and slip or fall near misses. With the grip back it never comes up to create a trip hazard. Great tool to use for the busy work environment."*

— PHILLIP, GRIPPY MAT CUSTOMER



## A GRIPPY MAT MAKEOVER

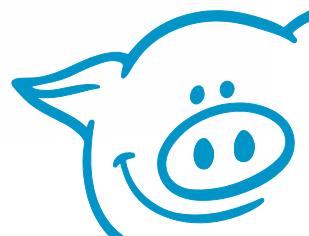
Scan the code to see how Mount St. Mary's University found innovative ways to use custom-printed Grippy Mat.



**Adhesive Backing** performs without fail in wet conditions

**Impermeable bottom layer** stops absorbed liquids from leaking through to the floor

**Tough, absorbent top** captures water and dirt







## MARKETING & IMPACT OPPORTUNITIES

- Promotions
- Brand Building
- Messaging
- Advertising
- Sponsorships
- Special Events
- Traffic Control
- Health & Safety Guidelines

## EXPAND YOUR PROGRAM OR BUILD ONE FROM THE GROUND UP.

Interested in making Grippy Mat part of your plan? You've got options.

### COLORS



Black



Gray

### STYLES



For Smooth Floors



For Carpeted Floors

### FORMAT

- Individual Mats
- Continuous Printed Rolls

### PRINT ORIENTATION

- Portrait
- Landscape

### PACKAGING

- Bulk or Custom Packaged

### SIZES

PIG® Grippy® Mat Floor Signage - Custom Printing	
Description	Sizes Available
Precut Mat Sizes	3' x 5' • 3' x 10' • 4' x 6' • 6' x 10'
Precut Floor Signs	24" x 35" • 17" x 24" • 8" x 26"
Continuous Printed Runners	2', 3', and 4' widths available

**Custom sizing available! Ask for details.**

Get a **FREE** personalized Grippy Mat sample!

Give your brand a test drive on Grippy Mat at no cost and with no obligation to buy. Call us and provide artwork to see your logo or promotion on the market's newest print media!

**FREE MAT**



**EASY SETUP. EASY ORDERING.**

Give us a call to learn how we can boost your brand strategy!

**1-855-474-7791**

### Art Guidelines

Please provide a vector file (.ai, .eps or .svg) of your logo or design. If vector art is not available, a high-resolution raster or bitmap image (.png, .jpg or .tif) at minimum 300 dpi is acceptable. Need help? Our graphic designers are standing by to work with you!



Available from New Pig and our fine distribution partners.



**New Pig**

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