

# PIG Mat — Now in a *NEW* Mat Bale Dispenser!



New Pig was founded on the principle of innovation, and we remain committed to bringing you the best-performing, most useful, durable and up-to-date products possible. That philosophy covers everything we offer, including our packaging. So when we took a hard look at the bags we use for our PIG Mat, we knew we could do better.

We watched customers use our old bags and saw that they were difficult to open, close and dispense from. They were hard to carry with the “bow tie,” bulky and took up a lot of space on shelves and pallets. Finally, they didn’t keep the mats clean and used a lot of plastic.

Introducing the new and improved PIG Mat Bale Dispenser! We think you’ll be as pleased as we are with the new packaging we developed from our exclusive shrink bale process. See all the benefits below.



**NEW packaging**

**Old packaging**

The PIG Mat Bale Dispenser is now easier to open, use, store and dispense from. It looks cleaner and neater. And shrink bale can be recycled and uses less plastic, reducing our carbon footprint.

## Frequently Asked Questions

### **Q. How did you know that shrink bale packaging was the best option?**

**A.** Our product folks tested dozens of films and different types of equipment, heat settings, speed rates, film sizes, etc. We ran through all of the options until we were satisfied we had landed on the best solution.

### **Q. When will PIG Mat items take on the new packaging?**

**A.** We will make the transition to the new packaging one product line at a time over the next 3 to 6 months.

### **Q. Can the shrink bale be reused?**

**A.** No, but it can be recycled.

### **Q. How should I open the package?**

**A.** Just cut at the edge above the label.

### **Q. What are some of the benefits of shrink bale packaging vs. bags?**

**A.** Here are just a few benefits of shrink bales:

- Easy-to-carry handle
- Stacks, ships and stores better because of film uniformity
- More PIG Mat bales fit on a pallet, reducing shipping costs
- Shrink bale retains its shape after opening, acting as a dispenser
- Easier to open; no wire twist-tie
- Less plastic by weight
- Products stay cleaner in warehouses, in transit and in showrooms
- Better-looking finished product



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